THE LENDER'S ADVANTAGE

August 2012

Volume 4, Issue 8

SBA BALTIMORE DISTRICT OFFICE

America East's Successful Return to Maryland



2012 America East Planning Committee, (L to R): Bob Carpenter, Ron Warrick, Wayne Williams, Fran Hensen, Ed Knox, Jessica Hart, Gerald Baroudi, Mary Wamsley, Carolyn Zeller, Mark Williams & Denny Kleppick.

Who says you can't mix business with pleasure? Certainly not any one of the attendees of the 2012 America East Lender's Conference held August 1st-3rd at the Sheraton Hotel in downtown Baltimore.

This year marked the 6th annual conference, which was first hosted by the Baltimore District Office and held in Ocean City, MD in 2006.

Approximately 400 lenders, resource providers and SBA field office and head-quarters personnel from all along the East Coast gathered to learn more about SBA programs and services, share best practices and network.

A total of 26 workshops were offered, with topics ranging from exporting and outsourcing to how to expedite approvals and the lowdown on secondary markets.

Dr. Stephen Fuller, Director of the Center for Regional Analysis at George Mason University gave the keynote address at Thursday's luncheon. A highlight of the conference was the evening dinner cruise aboard the Spirit of Baltimore.

The America East Planning Committee wishes to thank all who attended the 2012 Lenders' Conference and the event sponsors for making this year's event a great success.

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District Director's Desk:

We just wrapped up America East, the best SBA Lender Conference on the east coast, last week in Baltimore. I believe everyone that attended walked away from the conference with a lot more SBA information, knowledge and contacts then when they first arrived. Lenders were able to get answers to questions they had when they arrived and even answers to questions they didn't know they had until they heard the question from someone else. The sessions were all well attended and some even had standing room only. The food was good, the information was great and the people who at-



Stephen D. Umberger District Director, Baltimore

tended or presented were excellent. I'd like to thank the America East committee for a job well done.

We only have two months left in the fiscal year and we are on track for another good year of SBA lending. Take a look at the lender list if you want to be one of our top lenders and aren't give us a call.

M&T Bank is in the lead as the top 7a lender, with Business Finance Group as the lead 504 lender. The leader for the 3rd Party 504 Lending is Severn Savings Bank.

FYI:

<u>Small Business Assistance</u>: SCORE volunteer Kendra Peacher loves listening to entrepreneurs tell their story and making loans to small business owners. It is near and dear to her heart since she has personally experienced the throes of being a small business owner. Kendra has owned a bar and restaurant, purchased investment real estate, and operated a mortgage company for a large financial institution. Kendra has 12 years lending and underwriting experience in various segments. She has managed the ups and downs of the economy, as well as handling the cash flow and administrative duties involving employees, inventory, rent, operating expenses, taxes and funding. She is now enjoying her position as a



Business Banker which puts her into daily contact with small business owners who are seeking to expand their businesses and seeking creative cash flow options. As a member of SCORE Hagerstown, she provides valuable counseling services to clients, as well as timely insights for the SCORE chapter mentors regarding the current needs of their clients and the sources of funds that are available. Besides providing lending services, Kendra's involvement with small business owners includes their needs for technology based solutions and for disciplined cash management and planning. Kendra can be reached at 301-991-3574 and kendra.peacher@pnc.com.

SCORE Hagerstown consists of 22 active members, 19 men and 3 women, with a variety of backgrounds, including manufacturing, marketing, wholesale and retail sales, accounting, banking, finance, international trade and sales, financing, human resources, engineering,

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bankruptcies, insurance and many others. The primary activity consists of quality one-on-one mentoring of clients, either face-to-face or online, at no cost to the client.

For the past 12 years the chapter has offered a course titled "How to Really Start Your Own Business" and an annual seminar on "Taxes for Small Businesses" which have become standards in the area. The chapter expanded its offerings last year by offering "Simple Steps for Growing Your Business" which provided in-depth assistance for small businesses which had progressed through the start-up phase and were poised for growth. Of particular interest is the expansion of the chapter's bi-monthly Business Roundtables which provide presentations and discussions on timely and relevant topics, such as social media for business, email marketing, cash flow management and many others. More information is available on the chapter website at www.scorehagerstown.org, and free mentoring is available by registering on the homepage.

If you know a business owner, in any part of Maryland, who needs counseling or assistance, have them contact either the SBDC at 877-787-7232 and http://www.mdsbdc.umd.edu/ or SCORE, at 800-634-0245 and http://www.score.org/index.html for "FREE" one on one business consulting assistance.

Upcoming Events:

October 30, 2012 - Interagency Small Business Lending Roundtable in Sussex County Delaware Meet and hear from the FDIC, OCC, SBA, and others at this interactive event. Details to follow.

November 16, 2012 - The Maryland Small Business Development Center would like to invite you to our "Second Annual Export Conference" at the University of Baltimore - Merrick School of Business. If you are a manufacturer, wholesaler, or advanced technology (Bio-Tech/Cyber/IT/Energy) company, then you definitely don't want to miss this invaluable opportunity to expand your market!

Attendees will have access to:

- Foreign Market Entry Strategies
- Freight Forwarder Connections
- Lenders International Resource Partners
- Prime Contractors
- Strategic Networking Opportunities Conference

To Register 410-837-4928 or go to www.centralmdsbdc.org,click on Training at top of page.

Baltimore District Office Lender Rankings: October 1, 2011—July 31, 2012

| Lender Name 7a | # Loans | <u>Amount</u> |
|--|---------|---------------|
| MANUFACTURERS & TRADERS TR CO | 176 | 19,939,600 |
| SUSQUEHANNA BANK | 9 | 14,667,000 |
| SANDY SPRING BANK | 36 | 12,799,000 |
| CECIL BANK | 2 | 6,615,000 |
| SUNTRUST BANK | 10 | 5,062,800 |
| WELLS FARGO BANK NATL ASSOC | 9 | 4,814,400 |
| HOWARD BANK | 17 | 4,630,000 |
| TD BANK, NATIONAL ASSOCIATION | 5 | 4,258,000 |
| ACCESS NATIONAL BANK | 1 | 4,000,000 |
| REGAL BANK & TRUST | 1 | 3,703,900 |
| MONEY ONE FCU | 2 | 3,575,000 |
| THE COLUMBIA BANK/FULTON BANK NATL ASSOC | 7 | 3,190,000 |
| HANA SMALL BUS. LENDING INC. | 2 | 2,750,000 |
| BORREGO SPRINGS BANK, N.A. | 5 | 2,572,400 |
| REPUBLIC 1ST BK D/B/A REP. BK | 1 | 2,500,000 |
| PNC BANK, NATIONAL ASSOCIATION | 10 | 2,473,200 |
| BRANCH BK. & TR CO | 20 | 1,908,800 |
| MID-ATLANTIC FCU | 1 | 1,840,000 |
| BANK OF AMERICA NATL ASSOC | 7 | 1,785,000 |
| CITIBANK, N.A. | 1 | 1,720,000 |
| HAMILTON BANK | 3 | 1,580,000 |
| WILSHIRE STATE BANK | 4 | 1,568,000 |
| THE BANCORP BANK | 3 | 1,537,000 |
| BNB BANK, NATIONAL ASSOCIATION | 1 | 1,450,000 |
| SEVERN SAVINGS BANK, FSB | 3 | 980,000 |
| NBRS FINANCIAL BANK | 3 | 900,200 |
| 1ST MARINER BANK | 1 | 900,000 |
| NORTHWEST SAVINGS BANK | 4 | 860,000 |
| SPIRIT OF TEXAS BANK, SSB | 4 | 815,000 |
| PACIFIC CITY BANK | 4 | 690,000 |
| MIDCOAST COMMUNITY BANK | 1 | 600,000 |
| EASTON BANK AND TRUST COMPANY | 1 | 500,000 |
| U.S. BANK NATIONAL ASSOCIATION | 1 | 500,000 |
| SQUARE 1 BANK | 1 | 500,000 |
| THE PATAPSCO BANK | 3 | 375,000 |
| NEW WINDSOR STATE BANK | 1 | 350,000 |
| NCB, FSB | 1 | 350,000 |
| CAPITAL BANK NATL ASSOC | 1 | 350,000 |
| PRINCE GEORGE'S COMMUNITY FCU | 1 | 320,000 |
| CAPITALSOURCE BANK | 1 | 302,000 |

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Baltimore District Office Lender Rankings: October 1, 2011—July 31, 2012

| Lender Name 7a | | # Loans | <u>Amount</u> |
|--------------------------------|------------------|---------|---------------|
| INDUSTRIAL BANK | | 1 | 300,000 |
| WILMINGTON SAVINGS FUND SOCIET | | 1 | 240,000 |
| FIRST FINANCIAL BANK | | 1 | 161,000 |
| SIGNAL FINANCIAL FCU | | 2 | 160,000 |
| SOVEREIGN BANK NATL ASSOC | | 4 | 137,000 |
| FNB BANK, INC. | | 1 | 70,000 |
| RBS CITIZENS NATL ASSOC | | 3 | 60,000 |
| CAPITAL ONE NATL ASSOC | | 1 | 50,000 |
| CARROLLTON BANK | | 1 | 50,000 |
| HEBRON SAVINGS BANK | | 1 | 36,600 |
| SUPERIOR FINANCIAL GROUP, LLC | | 1 | 7,500 |
| | Total 7a | 381 | \$121,503,400 |
| <u>504 CDC</u> | | # Loans | <u>Amount</u> |
| BUSINESS FINANCE GROUP, INC. | | 34 | 24,774,000 |
| CHESAPEAKE BUS. FINAN CORP | | 15 | 17,717,000 |
| MID-ATLANTIC BUS. FINAN CO | | 3 | 1,249,000 |
| PRINCE GEORGE'S CNTY FINAN SER | | 1 | 382,000 |
| | Total 504 | 53 | \$44,122,000 |
| | Total 7a and 504 | 434 | \$165,625,400 |

Baltimore District Office Lender Rankings: October 1, 2011—July 31, 2012

| 3rd Party 504 Lender Name | <u>#</u> | <u>Loans</u> | <u>Amount</u> |
|---|-------------------|--------------|---------------|
| Severn Savings Bank, FSB | | 4 | 4,798,707 |
| State Empl CU of Maryland Inc | | 1 | 4,500,000 |
| Bank of America, National Association | | 4 | 4,265,875 |
| OBA Bank | | 2 | 3,500,000 |
| CFG Community Bank | | 1 | 3,221,039 |
| Wells Fargo Bank, National Association | | 1 | 3,150,000 |
| Frederick County Bank | | 2 | 2,916,400 |
| Virginia Heritage Bank | | 1 | 2,625,000 |
| Susquehanna Bank | | 2 | 2,505,000 |
| Mid-Atlantic FCU | | 2 | 2,281,500 |
| Sandy Spring Bank | | 3 | 2,190,332 |
| Manufacturers and Traders Trust Company | | 6 | 2,830,396 |
| Regal Bank & Trust | | 2 | 1,796,650 |
| PNC Bank, National Association | | 3 | 1,693,224 |
| EagleBank | | 1 | 1,600,000 |
| CNB | | 1 | 1,600,000 |
| Branch Banking and Trust Company | | 3 | 1,554,127 |
| Congressional Bank | | 1 | 1,172,500 |
| Premier Bank, Inc. | | 1 | 1,079,000 |
| Carrollton Bank | | 3 | 1,850,000 |
| New Windsor State Bank | | 1 | 960,000 |
| MVB Bank, Inc. | | 1 | 750,000 |
| Northwest Savings Bank | | 1 | 700,000 |
| Sonabank | | 1 | 680,000 |
| Capital One, National Association | | 1 | 654,925 |
| Bay Bank, FSB | | 1 | 601,500 |
| Hebron Savings Bank | | 1 | 555,000 |
| 1st Mariner Bank | | 1 | 267,500 |
| County First Bank | | 1 | 150,000 |
| То | tal 3rd Party 504 | 53 | \$56,448,675 |

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MCE opens Baltimore office to serve expanding territory

Maryland Capital Enterprises is expanding across the Bay with the opening of a new office located at 1800 N. Charles Street in Baltimore. The office will be by appointment only and will serve the Baltimore/Annapolis area.

For the past 12 years, Salisbury-based MCE has provided micro loans, training and technical assistance to hundreds of businesses on Maryland's Eastern Shore. The move into Baltimore is because of a growing demand for their services. It was made possible through funding from the National CDFI Foundation, PNC Bank and Central Baltimore Partnership.

Bonnie Crockett of Bonnie Crockett Consulting in Baltimore joins MCE as our Business Consultant for the Baltimore - Annapolis area.

She is an attorney and the former director of Historic Federal Hill Main Street and former director at Wesport Community Partnership of Turner Development Group in Baltimore.

A graduate of the University of Baltimore Law School and a member of the Maryland Bar, she chose consulting instead of practicing law and has become an expert in business development, non-profit organization management, grant writing, fundraising, web design, and on-line newsletters.



To contact Bonnie, email bcrockett@marylandcapital.org or call (410) 546-1900.

Bonnie Crockett

Export Business Planner-- For Small Businesses

The *Export Business Planner* is a free, customizable tool for small business owners who are exploring exporting. Using the planner, you can work through the critical processes of export readiness and planning via a ready-made, easily accessible document that can be updated and referenced time and again as your export business grows. If you have a successful product or service you may be able to increase sales and profit by exporting.

<u>Download the Export Business Planner (PDF) here.</u> Or go to <u>www.sba.gov</u> and type in export planner to get to this free helpful guide on exporting.

All SBA programs and services are extended to the public on a nondiscriminatory basis.

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Follow the SBA on:









Helping small businesses start, grow and succeed

Helpful Hints to Navigating the National Guaranty Purchase Center

The new guide is up and ready to go!

We have revamped what used to be the Liquidation Quick Guide. It is now the Helpful Hints to Navigating the National Guaranty Purchase Center.

Can you please start using the new Helpful Hints Guide instead of the Quick Guide. We removed the Quick Guide from the internet

http://www.sba.gov/sites/default/files/files/Helpful Hints Guide 20120504.pdf